

Consumer HTML Email Campaign



WITH THE REALVITALIZE PROGRAM, **56%** OF HOMES SELL AT OR ABOVE THE LIST PRICE*



You're probably aware that making home improvements before putting your property on the market is one of the best ways to increase its value and entice buyers into making an offer. However, doing it this way also requires a lot of expenses up front – adding to what may already be a stressful time for you.

But with the RealVitalize program, you can make the needed improvements and repairs to prep your home for sale with no payment until closing. No hidden fees, interest charges or markups. In fact, 56% of all homes have sold at or above the list price when sellers take advantage of the program.

So whether you need room renovations, better curb appeal, painting or more, learn how the RealVitalize program can work for you by contacting me today.



NET MORE ON THE SALE OF YOUR HOME*



If you want to sell your home for the highest price in this competitive real estate landscape, the answer lies in working with an agent who understands what it takes to market a home in these unique conditions and is committed to delivering results.

From custom advertising, brochures, listing presentations and more, my access to the Coldwell Banker brand's exclusive property spotlight marketing plan equips me with the tools and know-how to reach the right buyers quickly and effectively.

I'm ready to help you sell your home for a higher sales price, so you get more money in your pocket. Contact me today!



221 MILLION
PROPERTY VIEWS ON
COLDWELLBANKERHOMES.COM

Did you know that in 2020, 97% of home buyers used the internet in their search, according to the National Association of REALTORS? In this increasingly digital landscape, it's more important than ever to consider how your home gets marketed online.

[ColdwellBankerHomes.com](https://www.coldwellbankerhomes.com) attracts millions of buyers each year – 221 million views in 2020 – which means when you choose to market your home with me, you're drawing all the right attention it needs in today's competitive market.

Call or schedule an appointment with me today, I'm ready to help you leverage one of the industry's biggest names and websites to get your home sold faster.



115 YEARS OF EXCELLENCE AND INTEGRITY



Selling your home is a big deal, which is why the company that helps you should be too. Coldwell Banker isn't just a name, it's a legacy of excellence and integrity that spans 115 years. It means working with one of the best known and trusted names in real estate, giving you advantages other companies can't: Proven success, online impact, strategic marketing and full service.

A home is your most-valuable asset. Would you trust just anyone to sell it? I'm here to guide you every step of the way. **Call or schedule an appointment with me today.**